

Hubbard Brook Research Foundation Request for Proposal (RFP) for Photography Services

Project: Ice Storm Experiment

PROJECT OVERVIEW

This Request for Proposal (RFP) is for professional digital photographic services for the Hubbard Brook Research Foundation (HBRF). HBRF is an independent nonprofit organization that supports scientific research, public outreach, and education associated with the Hubbard Brook Experimental Forest, a federally designated Long-Term Ecological Research site operated by the US Forest Service near Thornton, New Hampshire. For over 50 years, scientists from around the world have conducted research at Hubbard Brook in an ongoing, long-term study that has led to important discoveries about forests in eastern North America and new ways of ecosystem thinking.

In 2015, scientists at the Hubbard Brook Experimental Forest are beginning a three-year Ice Storm Experiment. This research involves a simulated (human-created) ice storm at the experimental forest and comparisons with forest plots that were impacted by a severe natural ice storm in 1998. The goal of the study is to better understand the effects of ice storms on ecosystem structure and function in northern hardwood forests. The frequency, severity, and extent of extreme weather events like ice storms are expected to shift in the coming decades because of climate change, so improving our understanding of the ecological impacts of these disturbances is an important and timely problem.

This RFP is for a professional photographer to take photographs to document the Ice Storm Experiment, particularly the simulated ice storm. Requested images include:

- Action shots showing scientists setting up the experiment and conducting the simulation
- Wide scenic shots of the Hubbard Brook Experimental Forest that establish the setting of the experiment
- Nature shots at various scales showing the simulated ice storm and effects on the forest
- Candid portraits of researchers in action

PROJECT SCOPE

The photographer for the project will be responsible for location scouting, shooting, and editing the final photographs. The photographer is responsible for supplying all necessary equipment. The photographer will provide HBRF with all the final digital files (high resolution), plus a “selects” folder of the best images at three different sizes: original/high resolution, print resolution, and web resolution. The photographer assigns all present and future rights to the materials produced during the project to HBRF. The photographer will be credited when possible and such credit will be according to HBRF’s design preferences.

SCHEDULE

1. Set-up of the ice storm experiment is taking place during the summer of 2015 (July-September).

2. The ice storm simulation itself will take place during the winter of 2015–2016 (December–February) when conditions allow. This event may occur with little advance notice. Photographers will need written contingency plans to ensure a crew member is available during this time.
3. An initial batch of limited “selects” will be due to HBRF within one week of the ice storm simulation or as agreed upon by HBRF and the photographer.
3. Final images will be completed by April 1, 2016 or as agreed upon by HBRF and the photographer.

PROPOSAL REQUIREMENT AND HOW TO SUBMIT

1. Introduction summarizing you/your company’s background, resources, and relevant experience (Brief: 1-2 paragraphs)
2. Examples of past work and projects and how they will inform this project (Brief: Highlights of 1-3 projects or a sample portfolio is sufficient).
3. Proposed budget for the project.
4. Your location and availability over the proposed project period.
5. Optional supporting materials of you/your firm’s choosing.
6. Send all materials by July 11, 2015, to:

David Sleeper
dsleeper@hbresearchfoundation.org
Hubbard Brook Research Foundation
32 Pleasant Street
Woodstock, VT 05091
802-432-1042

*Digital submissions via email are accepted.